

WBOM August Newsletter



Please Welcome Our August New Members:

Diana Ehg Dahl - RSM McGladrey,
Inc.

Jayne Rans - Verandah
Shoe Shop

Laurel Ward - Diamond
e-Ventures, LLC

Laurie Balla - Laurie
Balla, Artist

Peggy North - At Home
Realty Group

Suzanne Wilson -
Cuisology

Happy Birthday to the August Babies:

Jerusha Cardimona-Kaffine - 8/1

Kim Brewer - 8/9

Debra Sheehan - 8/9

Charrise McCrorey - 8/16

Congratulations to the August Business Anniversaries:

Michelle Crawford - Sugarberry
Lane Gift Shoppe

Janet Horvath - Jones Obenchain,
LLP

Frances Pethick - The Welcome
Service of Michiana

Michelle Ray - Ruth's Chris Steak
House

Cathy Robertson - Express
Employment Professionals

Tracy Schrimsher - Once Upon a
Child

August Summer Greetings!

August Meeting

Thank you to our guest speakers for the month of August that spoke on "Presenting Your Best Professional Image." Our model, Linda Sokol, looked fantastic and worked well with all of the panel to showcase their talents with clothing, hair, makeup, and jewelry.

Kathy Friend (Personal Wardrobe Coach) talked about how clothing can be fun and can also go from day to evening wear with some quick simple changes. She spoke about how different people have different styles and how to cater your style to match your personality as well as your company dress policy. She can be reached at 574-850-1906 and her website is: www.kathyfriend.com.

Sonia Stancombe (Hair Stylist) talked about upcoming hairstyle trends, finding a cut that fits your face shape, and also coloring that works with your skin tone. She presented her "AMBUSH makeovers" program in conjunction with Rebecca Maloof at Camilla Cosmetics, in which they take a photo of you and then create a free new look for you via the Internet so that you can see what a new look can do for you. She can be reached at Nicholas J. Salon and Spa at 574-233-5544 and her website is: www.nicholasjsalonandspa.com.

Rebecca Maloof (Makeup Artist) spoke about taking care of your skin and how one of the newest makeup trends is to highlight the upper eyes and keep a pop of color instead of blending in neutral shades that do not highlight your look. Simple is best and she talked about 5 common mistakes that many women make. To find out these mistakes and about the "AMBUSH Makeover", she can be reached at Camilla Cosmetics Makeup Store at 574-243-1730 and her website is: www.camelliacosmetics.com.

Carolyn Munston (Jewelry Expert) spoke on how layering jewelry is very popular. Glasses should be used as an accessory. Look at your jewelry and see what pieces you have not worn in awhile. Some tend to use the same pieces over and over. Depending on your business, different pieces may enhance your look. She can be reached at Silpada Designs at 574-277-0951 and her website is: www.mysilpada.com/carolyn.munston.

September Meeting

Plan to attend the September 8th WBOM meeting at Ruth's Chris where we'll be learning about the all-important world of "Human Resource Issues". Do you know who the right person is to work for your business? Do you know how to protect yourself from HR related problems? Join us in exploring these topics! Watch your Inbox for your invitation coming soon!

Business After Hours

Jayme Rans - Verandah Shoe Shop

Kimberly Brewer - Wingenuity

Happy WBOM

Anniversary to these

members:

Sonia Stancombe -
Nicholas J. Salon and
Spa, 2006

Mark your calendars for the WBOM Business After Hours event on Wednesday, August 26th from 5:30pm to 7:30pm at the LaSalle Grille. Come and enjoy fabulous music, great food, and a cash bar. Feel free to bring a guest and network with other professionals. Cost is \$5.00

Volunteer Opportunity

Attention! There is still time to register for the Run, Jane, Run golf outing on Monday, August 24th at Morris Park Golf Course. Go to www.ywcasjc.org to register and for more information. WBOM has one team playing so far-join them!

St. Joe Chamber Business Expo After Hours

Again this year, WBOM will be participating in the St. Joe Chamber Business Expo After Hours at the Century Center on September 16th from 4pm to 7:30pm. Please plan on stopping by the WBOM booth and saying "Hello!" to the Board members working it.

Also, if you plan on including an item to represent your business in the WBOM Basket that will later be raffled off at the Expo, you will need to give your items to Kristen White by September 8th, the next WBOM meeting.

WBOM Renewals

Did you renew yet? **The last day to renew your membership for this year is August 31st.**

Renew TODAY so you don't miss out on the networking, educational meetings, and all the information you can use in your business in today's market. Contact Sandy Spencer at Sandy@worldoftravelonline.com with any questions or to renew TODAY!

Special Dates Reminder

We'd like to recognize and celebrate YOU, our members, but we need your help. If you have any special dates you'd like us to recognize, please email them to pam@pamproctor.com. We need to know your birthday, business anniversary month and year, and the month and year you joined the WBOM.

Welcome WBOM's August Newest Members

Welcome new member, Diana Engdahl, representative of RSM McGladrey, Inc. RSM McGladrey, Inc. is a tax, accounting, and consulting firm that serves the middle market. Diana specializes in serving the needs of small to mid-sized owner managed businesses. You can visit them online at www.rsmmcgladrey.com or call 574-283-2728.

Welcome new member, Jayme Rans, owner of Verandah Shoe Shop in Granger. You can visit them online at www.verandahshoes.com or call 574-277-7463.

Welcome new member, Laurel Ward, owner of Diamond e-Ventures, LLC. Diamond e-Ventures, LLC specializes in website development and design. You can visit them online at www.diamondeventures.com or call 614-570-5421.

Welcome new member, Laurie Balla, owner of Laurie Balla, Artist. Laurie Balla specializes in watercolor and oil paintings, prints, and notecards, in which, many are inspired by nature. You can visit her online at

www.LaurieBalla.com or call 574-850-7072.

Welcome new member, Peggy North, owner of At Home Realty Group. At Home Realty Group specializes in real estate. You can visit her online at www.PegNorth.com or call 574-968-0100.

Welcome new member, Suzanne Wilson, owner of Cuisology. Cuisology offers in-home cooking instruction for individuals and small groups, private dinner parties and events, personal chef service, and full service catering for small group functions. You can visit them online at www.cuisology.biz or call 574-289-4345.

You're receiving this email because you are a women business owner.

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