

# WBOM JANUARY NEWSLETTER



## Welcome to our January New Members

- \* Amy Cooper Collier - Girls on the Run Michiana
- \* Patricia Bailey – Hoffman Insurance Group
- \* Andrea Halpin - Leone Halpin, LLP

## Congratulations to the January Business Anniversaries

- \* Myndi Aven - Northwestern Mutual (1/05)
- \* Sharon Clark – Sharon L. Clark CPA (1/05)
- \* Laura Ostergren - Serenity Springs (1/99)
- \* Rosemary Ponto - A Single Rose Florist (1/87)

We'll congratulate you too if you send [Pam Proctor](mailto:Pam.Proctor@valleyscreen.com) your business anniversary date. You can find WBOM member contact info at [www.wbom.org/members](http://www.wbom.org/members).

## Happy New Year!

### January Luncheon Wrap-Up

Wendy Angst, of the Mendoza School of Business and the University of Notre Dame, spoke to us about goal setting and her "life chart" theory. Wendy's energy and accomplishments were an inspiration as we move into 2011 and we think about all that we hope to achieve. Click [HERE](#) for a copy of Wendy's handout and worksheet (Angst Goal Dimensions).

### February Luncheon - Favorite Things

February will be here before you know it, and at WBOM, that can mean only one thing—Favorite Things! Please join us at Bonefish Grill on February 8th at 11:30 for your chance to participate in this year's Favorite Things program. It is our chance to have a little fun and give some special gifts to our members. If you are looking for a way to highlight your business, donate a gift, or try out your company's elevator pitch....plan to come to WBOM's February Lunch!

We have had a lot of requests from members to be able to gain some visibility for their business...Favorite Things might be just the way to do that!

Here is how it works:

- Let Karen Barnett know via email ([karenb@valleyscreen.com](mailto:karenb@valleyscreen.com)) that you want to participate in Favorite Things by Thursday, February 3rd.

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## Board Member Email Addresses

\* Hope Nutting - President  
[hope4707@comcast.net](mailto:hope4707@comcast.net)

\* Karen Barnett - VP Programs  
[karenb@valleyscreen.com](mailto:karenb@valleyscreen.com)

\* Belinda Morris - VP Membership Acquisition  
[bmorris@recycletoday.com](mailto:bmorris@recycletoday.com)

\* Kerri Blair - VP Membership Acquisition Alternate  
[kerriblair@ymail.com](mailto:kerriblair@ymail.com)

\* Pam Proctor - VP Membership Retention [pam@pamproctor.com](mailto:pam@pamproctor.com)

\* Julianna Herring - Secretary  
[herringj@1stsource.com](mailto:herringj@1stsource.com)

\* Sandy Spencer - Treasurer  
[sandy@aworldoftravelonline.com](mailto:sandy@aworldoftravelonline.com)

\* Evie Kirkwood - Communications  
[ekirkwood@sjcparks.org](mailto:ekirkwood@sjcparks.org)

\* Kim Brewer - Technology  
[kim@wingenuity.com](mailto:kim@wingenuity.com)

\* Ann Filley - Special Events  
[ann@lacayfab.com](mailto:ann@lacayfab.com)

\* Judy Jankowski - Past President  
[jj9214@att.com](mailto:jj9214@att.com)

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 WBOM is proud to support these local organizations helping women and children in our community:

\* YWCA - [www.ywca.org](http://www.ywca.org)

\* St. Margaret's House  
 - <http://www.stmargarethouse.org/>

WBOM is a member of the Chamber

- Decide on what "Favorite Thing" you would like to donate as a door prize
- Write your 50 word or less description/and or business pitch, which will be read at the February meeting by our emcee
- Email that document to Karen Barnett
- Bring your donation to the February Lunch on February 8<sup>th</sup>
- Enjoy a relaxing, fun luncheon and have the chance to win a Favorite Thing!

All WBOM members will be eligible to donate a favorite thing and have their business highlighted. Members and Guests present at the February meeting will have a chance to win a Favorite Thing.

To attend, you must RSVP and pay in advance using PayPal by Thursday, February 3rd. Click [HERE](#) to RSVP.

### **February Menu**

#### **Regular:**

- \* Saucy Shrimp - lime tomato garlic sauce, Kalamata olives, feta, mixed vegetables
- \* Bread
- \* Beverage
- \* Dessert

#### **Vegetarian:**

- \* Pad Thai - Rice noodles, peanuts, bean sprouts, carrots, green onions, cilantro in a peanut sauce
- \* Bread
- \* Beverage
- \* Dessert

### **Join Us for Winter Walk to Benefit St. Margaret's House!**

Winter Walk is the largest fundraiser for St. Margaret's House, which provides day services for women and children living in poverty. St. Margaret's House provides a hot lunch as well as clothing, household items and programs to assist women to improve their lives and living circumstances. The Winter Walk is a chance to show our support to the countless women and children that don't have any mode of transportation to the day center but their

of Commerce of St. Joseph County -  
<http://www.sjchamber.org/>

"Like Us" on FaceBook!



feet.

This year the walk is on Sunday, February 20th and we will meet at the County City Building in South Bend. Registration begins at 1:30 and the walk kicks off at 2:30. To register as part of the WBOM team and walk a mile with us, register online [HERE](#). Select "Join a Team" and click on WBOM. WBOM members who participate in the walk will receive a cinch pack with the WBOM logo. Friends and family are welcome, too! We are hoping to match last year's goal of \$3,000 for this event.

Can't participate in the walk? Consider making a financial donation to St. Margaret's House at the February meeting.

### Business After Hours Features YOU and Your Business

Please join us for a casual time of networking and fun on Wednesday, February 16th from 5:30 p.m. - 7:30 p.m. at [Tippecanoe Place](#) in South Bend. Hors d'oeuvres will be served and will have a cash bar as well. The cost is \$10/person which is payable at the door or RSVP [HERE](#). Guests are welcome.

If you are a WBOM member, whose last name begins with A—G, you can sign up to feature your business at this After Hours event.

Those members interested in table space MUST contact [Ann Filley](#) or [Bronwyn Stoner](#) by 2/14 to reserve your spot on the WBOM MarketPlace table so we know how many to plan for. You can physically be at the table or not, pass out info or showcase your products, but no actual direct selling can take place at the event. There is no additional cost for table space, just the cost to attend the Business After Hours.

WBOM Marketplace will be an ongoing networking event. Each quarter, 25% of the WBOM members are eligible to feature their businesses at the MarketPlace table, so each member will get one time at the Marketplace throughout the year. Our members have been asking for more networking time. We think the

After Hours is the perfect venue- casual time for conversation and networking!

### Congratulations Valley Screen!

The 2011 St. Joe County Chamber Salute to Business Luncheon, recognizing individual and business success is slated for Thursday, February 10th at the Century Center. Among the honorees include Valley Screen Process Company as the Small Business of the Year. Karen Barnett, Vice-President of WBOM is President of Valley Screen. For more information about the event click [HERE](#).

### Juggling Cell Phones

Check out WBOM's latest blog entry on managing cell phone plans, by Hope Nutting, of AT&T. Click [HERE](#) to read it.

WBOM's Blog was recently accepted to the Women in Business national blog web site rated as a top 100 web site for women by *Forbes Women*.

On our blog, you'll also find past blog entries by: Erin Cressy of CatalystLead Consulting Group, Mary Jo Smith of Alliance Virtual Assitant Solutions; Kim Brewer of Wingenuity, Karen Barnett of Olee Kids/Valley Screen; Pam Proctor of At Home Realty; Rita Miller of Kruggel, Lawton and Company; and Wendy Taddeucci of Simply Organized.

Contact [Evie Kirkwood](#) if you would like to write an entry for the WBOM blog, 500 words or less with five helpful tips on a topic of your choice.

### Welcome January's Newest Members

Welcome new member, Amy Cooper Collier from Girls on the Run Michiana. Girls on the Run is a non-profit, after-school prevention program for girls in grades 3-8. We use the power of running and a dynamic curriculum to educate and prepare girls for a lifetime of self-respect and healthy living. Find out more at [www.girlsontherunmichiana.org](http://www.girlsontherunmichiana.org) or contact Amy at 574-315-2882 or email her at [girlsontherunmichiana@gmail.com](mailto:girlsontherunmichiana@gmail.com).

Welcome new member, Patricia Bailey of Hoffman Insurance Group based in Granger. They specialize in Property/Casualty, Health, Life, Accident & Sr. Products insurance. For more information, check out [www.higagency.com](http://www.higagency.com) or contact Patricia at 574-277-5511 or email her at [patb@higagency.com](mailto:patb@higagency.com).

Welcome new member, Andrea Halpin of Leone Halpin, LLP in South Bend. Leone Halpin, LLP is "Your Small Business Legal Partner" and they represent individuals and small businesses in legal matters. You can visit Andrea online at [www.leonehalpin.com](http://www.leonehalpin.com) or contact her at (574) 234-8050 or email [ahalpin@leonehalpin.com](mailto:ahalpin@leonehalpin.com).