

# WBOM JULY NEWSLETTER



## Please Welcome Our July New Members

\* Erin Cressy - Catalyst  
Lead Consulting Group

\* Trina Haines - Savvy Design and  
Staging

## Congratulations to the July Business Anniversaries

Instead of recognizing birthdays or the date you joined WBOM, we are celebrating business anniversaries. For July, we congratulate:

\* Kathleen Neuhoff - Family  
Footcare Clinic, 7/94

\* Dr. Lisa Meyers - Active Health  
and Wellness Center, 7/96

\* Debbie Grattan - DG Production,  
7/97

## July Newsletter

### July Luncheon Wrap-Up

We had an informative panel discussion in July on "How to Certify your Business as a Women's Business Enterprise (WBE)". Panelists included Michelle House from Women's Business Enterprise Council-Great Lakes, Jackie Hilderbrandt from MPA Architects, Tracy McCormick from McCormick Engineering and Pat Griffey from Page 1 Benefits.

Jackie, Pat and Tracy shared their experiences as certified WBEs. An overview of the process and the benefits as well as the pitfalls of certification were discussed.

Michelle answered questions about the WBENC (national) certification process. More information about certifying your business with WBENC can be found at [www.miceed.org](http://www.miceed.org) and [www.wbenc.org](http://www.wbenc.org).

Michelle can be reached at [mhouse@miceed.org](mailto:mhouse@miceed.org)

For assistance with certifying your business as an Indiana WBE, register for the **State Certification Workshop**, August 5th from 9-11 am at Saint Mary's College. To register, click here:

<http://centerforwomeninleadership.org/event/state-certification-workshop>

### Coming Up in August

Next month's meeting will be held at Bonefish Grill

\* Hope Nutting - AT&T, 7/06

\* Betsy Williams - Sunrise  
Bookkeeping, 7/07

We would like to acknowledge YOUR  
business anniversary. Contact Pam  
Proctor with your info at  
[pam@pamproctor.com](mailto:pam@pamproctor.com).

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**Board Member Email  
Addresses**

\* Hope Nutting - President  
[hope4707@comcast.net](mailto:hope4707@comcast.net)

\* Karen Barnett - VP Programs  
[karenb@valleyscreen.com](mailto:karenb@valleyscreen.com)

\* Belinda Morris - VP Membership  
Acquisition  
[bmorris@recycletoday.com](mailto:bmorris@recycletoday.com)

\* Pam Proctor - VP Membership  
Retention - [pam@pamproctor.com](mailto:pam@pamproctor.com)

\* Julianna Herring - Secretary  
[herringj@1stsource.com](mailto:herringj@1stsource.com)

\* Sandy Spencer - Treasurer  
[sandy@aworldoftravelonline.com](mailto:sandy@aworldoftravelonline.com)

\* Evie Kirkwood -Communications  
[ekirkwood@sjcparks.org](mailto:ekirkwood@sjcparks.org)

\* Kim Brewer - Technology  
[kim@wingenuity.com](mailto:kim@wingenuity.com)

\* Ann Filley - Special Events  
[ann@lacayfab.com](mailto:ann@lacayfab.com)

\* Judy Jankowski - Past President  
[jj5839@att.net](mailto:jj5839@att.net)

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**Did You Know?**

Members are welcome to attend  
Board meetings. Meetings occur on  
the first Tuesday of the month at

on August 10th at 11:30 am. Our speaker is Jackie  
Walorski who will speak to us about how government  
affects your business and the importance of female  
business leaders getting involved. Please remember to  
RSVP and pay in advance using PayPal by Thursday,  
August 5th. Click [HERE](#) to RSVP.

Here are August's Menu Selections:

\* Regular: Grilled Salmon and Asparagus Salad --  
Pecan-dusted goat cheese, green beans, fennel,  
tomatoes, citrus herb vinaigrette, bread, and dessert

\* Vegetarian: Spinach Fettuccini with tomatoes,  
capers, onions, green chilies in a garlic cream sauce,  
bread, and dessert

**August Business After Hours**

We will be having a Business After Hours on  
Wednesday, August 18th at The Mark restaurant  
located in Eddy Street Commons. The time is 5-7pm  
and the cost is \$10/person. Event includes hors  
d'oeuvres and a cash bar. Guests are welcome to  
attend.

We are asking our members to RSVP and pay in  
advance using PayPal on the WBOM website so we can  
get an accurate head count to the restaurant. Click  
[here](#) to RSVP and pay through PayPal.

**Register for the YWCA's *run, jane, run***

YWCA's *run, jane, run* is an annual event that raises  
money to benefit women and children in our  
community. WBOM's goal is for 25 members to  
participate in any of the events and raise \$2000.  
When you register to run, walk or bike, you'll get a  
nifty pink WBOM visor AND a *run, jane, run* shirt.  
Golfers get a fabulous pink WBOM polo. Register  
today!

\* 5K Run/Walk and 10K Run – Sat. Aug. 21, St.  
Patrick's County Park

\* Bike ride (20- 40- or 60-mile) – Sun. Aug. 22,  
Bendix Woods County Park

the St. Joe County Chamber of Commerce. There is no RSVP needed. If you have an agenda item to bring forward, RSVP to Hope Nutting one-week in advance.

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WBOM is proud to support these local organizations helping women and children in our community:

- \* YWCA - <http://www.ywca.org>
- \* St. Margaret's House  
- <http://www.stmargaretschouse.org/>

WBOM is a member of the Chamber of Commerce of St. Joseph County - <http://www.sjchamber.org/>

To register for the walk, run or bike, click here:

<http://www.ywca.org/atf/cf/%7B66433220-D351-4F3E-AEAB-2A37DB75AEC8%7D/WBOM%20RJR%20REGISTRATION%20FORM.PDF>

\* Golf Scramble – Mon. Aug. 23, Knollwood Country Club (Contact Judy Jankowski at [jj9214@att.com](mailto:jj9214@att.com))

Check out [www.ywcasic.org](http://www.ywcasic.org) for details on all the events.

## St. Margaret's House Events

### August 28th - Art Beat in South Bend

Support St. Margaret's House as they join hundreds of local artists. They will market one-of-a-kind hand painted silk pieces created by artists of their cottage industry, Silk Creations.

## Connect at the St. Joe County Chamber

You can register for Chamber events as a WBOM member, if your business is not already a member.

**August 31st - Say Less – Sell More: Using the Consultative Method** - Gillespie Conference Center – South Bend, \$59

<http://stjosephchamberincoc.weblinkconnect.com/cwt/External/WCPages/WCEvents/EventDetail.aspx?EventID=413>

## Are you Looking for a Way to Become More Involved?

We are looking for members to assist WBOM with several areas such as Membership Acquisition and Retention, Program and Special Events Logistics, Communications and Technology, Reporting and Finance. Choose an area of interest and reply to Judy Jankowski [jj9214@att.com](mailto:jj9214@att.com)

## Welcome August's Newest Members

Welcome new member, Erin Cressy, owner of Catalyst

Lead Consulting Group in Mishawaka. Catalyst Lead Consulting Group specializes in diversity and women's leadership training. You can visit her online at [www.catalystlead.com](http://www.catalystlead.com) or call 574-256-5516.

Welcome back returning member, Trina Haines, owner of Savvy Design and Staging in Granger. Savvy Design and Staging specializes in interior design and house staging. You can contact her at [savvyth@comcast.net](mailto:savvyth@comcast.net) or call 574-277-3448.