

WBOM March Newsletter



Welcome to our March New Members

- * Amy McSorley - Comcast Spotlight
- * Arica Ostreicher – Brown Mackie College
- * Abigail Yoder - TLC -South Bend
- * Jayne Flanagan - Michiana Brick and Building Supply

Board Member Email Addresses

- * Hope Nutting - President
hope4707@comcast.net
- * Karen Barnett - VP Programs
karenb@valleyscreen.com
- * Kerri Blair - VP Membership Acquisition
kerriblair@ymail.com
- * Pam Proctor - VP Membership Retention
pam@pamproctor.com
- * Julianna Herring - Secretary
herringj@1stsource.com
- * Sandy Spencer - Treasurer
sandy@aworldoftravelonline.com

"Top of the Morning" to You!

Focus on Members at our March Meeting

Members took part in our special March Membership Program, a lively networking lunch. Members were assigned seats, which encouraged us to get to know new people, and everyone took part in answering a set of questions about themselves and their business. It was a great way to get to know each other and hear about each other's businesses and careers. Congratulations to Susan Loughridge from Juice Plus+ who brought a guest and won the drawing for a Bonefish Grill gift certificate!

April Lunch Meeting - Opening Doors for Women

Plan to join us at Bonefish Grill on Tuesday, April 12th at 11:30 as we welcome Staci Lugar Brettin, who will share information about SPARK, the Women's Entrepreneurship Initiative at St. Mary's College. This initiative helps low-income women become independent through entrepreneurship. WBOM members will have an opportunity in the future to volunteer as a mentor or as an instructor for this initiative. One way to grow yourself is to help others with their business development and this will be an exciting opportunity to cultivate other women entrepreneurs. Several WBOM members are already involved in the initial program development.

To attend, you must RSVP and pay in advance using PayPal or a credit card by Thursday, April 7th. Click [HERE](#) to RSVP.

[April Menu](#)

* Evie Kirkwood -Communications
ekirkwood@sjcparks.org

* Kim Brewer - Technology
kim@wingenuity.com

* Ann Filley - Special Events
ann@lacayfab.com

* Judy Jankowski - Past President
jj9214@att.com

 WBOM is proud to support these local organizations helping women and children in our community:

* YWCA - www.ywcancin.org
 * St. Margaret's House
 - <http://www.stmargarethouse.org/>

WBOM is a member of the Chamber of Commerce of St. Joseph County -
<http://www.sjchamber.org/>

 "Like Us" on Facebook!



Regular:

- * Chicken Caesar Salad (romaine lettuce, grilled chicken, parmesan cheese, croutons)
- * Bread
- * Beverage
- * Dessert

Vegetarian:

- * Vegetarian Pasta (spinach fettuccini pasta, steamed vegetables, and light olive oil)
- * Bread
- * Beverage
- * Dessert

Time to Renew Your Membership

WBOM is sending membership renewal notices by mail and email this month. Renewal fees are \$60. Watch your mailboxes and renew on the WBOM website or pay by classic mail no later than the end of May. After June 1st, your membership is considered lapsed, and you are required to pay a new member fee of \$75. So don't delay! (Membership dues are not prorated.)

WBOM Walks for Women!

Kathy Schneider, Executive Director of St. Margaret's House says WBOM's walker donations and sponsorship for Winter Walk came to \$4,861. WBOM was one of the top five supporters for the event. Roughly 20 WBOM members, friends and family participated in the one-mile walk with hundreds of other walkers in downtown South Bend to raise money and awareness for St. Margaret's House.

Save the Date

Save the date for the YWCA's Tribute To Women: Honoring Outstanding Women Leaders in Michiana. The luncheon is on Tuesday, May 3rd at 11:30 am at the Gillespie Conference Center, Hilton Garden Inn in South Bend. More info [HERE](#).

Are Your Emails Compliant?

Check out the recent blog entry by WBOM member Evie Kirkwood on how to ensure your emails are welcome and compliant with the law:

<http://wbom.wordpress.com/>

What do YOU want to write about? If you have 5 Tips to share with others, contact [Evie Kirkwood](#) with your idea for a blog entry you would like to write!

In the News

Congrats to CEO Karen Barnett and Valley Screen Process for being featured in the Indiana Small Business Development Center publication "They Did It."

Connect at the Chamber

WBOM is a member of the Chamber of Commerce of St. Joseph County, which enables you to participate in certain Chamber activities. Check out the FREE Apples to Apples Networking Event hosted by the Young Professionals Network (ages 21-39) on Wednesday, April 13th from 5:30 - 7:00 p.m. at Waterford Estates Lodge. Registration information [HERE](#).

Welcome March's Newest Members

Welcome **Amy McSorley**, Account Executive for Comcast Spotlight, the advertising sales division of Comcast Cable in South Bend. Amy assists clients with advertising solutions to effectively target their core audience. You can reach Amy at 574-287-1095 or email her at amy_mcsorley@cable.comcast.com. More info at www.comcastspotlight.com

Welcome **Arica Ostreicher** from Brown Mackie College in South Bend. Brown Mackie provides educational programs that prepare students for entry-level positions in a competitive, rapidly changing workplace. To find out more about Brown Mackie visit www.brownmackie.edu or call Arica at 574-323-2661.

Welcome **Abigail Yoder**, Director of TLC-South Bend, located on the campus of IU South Bend. The Language Company curriculum emphasizes academically related speaking, listening, reading and writing skills for proficiency in English. Find out more at <http://thelanguagecompany.com/southbend/> or contact Abby at 574-286-9603.

Welcome **Jayne Flanagan** of Michiana Brick & Building Supply in South Bend. Michiana Brick and Building Supply specializes in selling brick, pavers, retaining walls, building products, masonry tools and other building supplies for your building or home improvement project. Visit their website at www.michianabrick.net or give Jayne a call at (574) 237-0029 x001 or email her at jayne@michianabrick.net.