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Welcome to our November New Members

- * Jennifer Brown - Pages In Time Forever
 - * Vyvyan Dunlap – Tom Dunlap Pruning and Landscaping
 - * Debbie Goffeney - Teachers Credit Union
 - * Tracy Magyar - M Interior Designs
 - * Emee Gaither Miller - Robert B. Miller Financial
 - * Christine Mighion - Christine Mighion Jewelry
-
- ### Congratulations to the November Business Anniversaries
- * BrooklynFell - All About Honey moons (11/07)

Happy Thanksgiving to You All!

Thanksgiving Wishes from the President

Thank you WBOM members! It's the time of year when we give thanks, and I would like to personally THANK YOU for being such a valuable part of WBOM. Our organization is dedicated to the growth of your business knowledge and being able to help you connect with other women in business. We appreciate being able to bring you programs dedicated to helping you in business. We also appreciate the service aspect of WBOM in supporting our charities, YWCA and St. Margaret's House. We are doing our part to help these organizations offer services to local women so they may find success in their personal and professional lives. We sincerely appreciate your support of WBOM over the years and we look forward to each year growing our membership with new and unique members like you. Thank you and may you be blessed during this time of Thanksgiving.

Hope L. Nutting, President WBOM

November Lunch Recap

Alan Steele, Business Advisor with the North Central Indiana Small Business Development Center, spoke about embracing the use of stories in your marketing and communications. He suggested

- * Sue Ickes - First State Bank (11/00)
- * Pam Proctor - At Home Realty Group (11/88)
- * Barbara Truhler - Any Lab Test Now (11/09)
- * Laura Wilson - Mary Kay Cosmetics (11/99)

Contact Pam Proctor at pam@pamproctor.com with your business anniversary date if you want to be recognized. Think of it as fun, free advertising for you and your company!

Board Member Email Addresses

- * Hope Nutting - President
hope4707@comcast.net
- * Karen Barnett - VP Programs
karenb@valleyscreen.com
- * Belinda Morris - VP Membership Acquisition
bmorris@recycletoday.com
- * Kerri Blair - VP Membership Acquisition Alternate
kerriblair@ymail.com
- * Pam Proctor - VP Membership Retention pam@pamproctor.com
- * Julianna Herring - Secretary
herringj@1stsource.com
- * Sandy Spencer - Treasurer
sandy@aworldoftravelonline.com
- * Evie Kirkwood -Communications
ekirkwood@sjcparks.org
- * Kim Brewer - Technology

re-writing your mission statement as a storyline and to pay close attention to your message to add a human element to connect with clients and customers. He shared that a good story has these five elements:

- S Be Succinct
- T Be True and authentic
- O Have an Objective
- R Be Relevant to your audience
- Y Leave them Yearning for more

For more information or to find out more about the SBDC's business workshops, programs, and counseling services, contact Alan at asteele@southbendbcg.com or call 574-282-4350.

December Meeting is Breakfast - Bring a Gift for our Charities!

In December, we return to the traditional WBOM Holiday format with a special Holiday Breakfast. Please join us from 7:30 to 9:00 am, Tuesday, December 7th at the [Landing Catering](#) located at 2801 South Michigan Street in South Bend. Debbie Post, one of our own, will host us with a delicious breakfast.

We'll highlight our non-profit partners, St. Margaret's House and the YWCA. **Please bring an unwrapped gift for their clients.** See the article below for ideas...

To attend, you must RSVP and pay in advance using PayPal by Thursday, December 2nd. Click [HERE](#) to RSVP.

December Breakfast Menu

Regular:

Americana Frittata topped with fresh basil tomato dressing, grilled baked ham and fresh berries, muffins, coffee, orange juice

Vegetarian:

Nutty French Toast topped with pecans and drizzled

kim@wingenuity.com

* Ann Filley - Special Events
ann@lacayfab.com

* Judy Jankowski - Past President
jj9214@att.com

 WBOM is proud to support these local organizations helping women and children in our community:

* YWCA - www.ywancan.org
 * St. Margaret's House
 - <http://www.stmargarethouse.org/>

WBOM is a member of the Chamber of Commerce of St. Joseph County -
<http://www.sjchamber.org/>

 "Like Us" on FaceBook!



with Caramel, and sliced fresh fruit, muffins, coffee, orange juice

Holiday Gift Wish Lists

Each year we try to make the holidays a bit brighter for the women and children that use the services of the YWCA and St. Margaret's House. At our December breakfast, we are collecting your unwrapped, new (not used) gifts to be given to the clients. A few ideas include: slippers, robes, warm hats and gloves, CDs, learning games for children, play sets, costume jewelry, Nerf balls, art sets, teething rings, stuffed animals and more.

For a complete list of gift ideas and needs, click [HERE](#).

Holiday Helping Hands!

* December 4th - 22nd, St. Margaret's House needs volunteers to help in their store from 10 am to 4 pm. This is the "store" where women at St. Margaret's House can pick out gifts for themselves and their children. Contact [Kathryn A. Schneider](#) to help.

* Saturday, December 18th from 9 am to noon is wrapping day at the YWCA. Donated gifts will be wrapped for the YW's clients. The YW will have some supplies on hand but any wrapping paper, tape, scissors, ribbons etc. that volunteers could bring with them would be greatly appreciated. Contact [Amanda Hart-Ceravolo](#) to help.

Do the WBOM Blog!

Our blog is written by WBOM members. Check out WBOM member Rita Miller's blog on tax tips. Upcoming posts include tips on using virtual assistants and getting organized for the holidays! Past entries are archived on the blog, too... Visit it here <http://wbom.wordpress.com/>

If you are a WBOM member and have an idea for a

blog entry, contact Evie Kirkwood, WBOM/communications at dragonflyejk@frontier.com. The 5 Tips (500 words or less) can relate to your business, but can't promote your business directly. All entries are subject to editing.

Did you know you can "subscribe" to the WBOM blog? New posts will automatically be sent to your computer. While on the blog website, click on the RSS-Posts link on the right side of the page to sign up!

Connect at the Chamber

The Chamber is accepting nominations for the 2011 ATHENA Award to be presented at the February 10th *Salute to Business* luncheon. ATHENA award recipients are individuals who demonstrate excellence, creativity and initiative in their business or profession; provide valuable service by contributing time and energy to improve the quality of life for others in the community; and actively assist women in realizing their full leadership potential. Nomination deadline is November 30th. For a nomination form, go to the Chamber website "Headlines" at <http://www.sichamber.org/>

Welcome November's Newest Members

Welcome new member, Jennifer Brown, of Pages in Time Forever. Pages in Time Forever is a full-service scrapbook store that provides supplies geared towards all levels of scrapbookers, cardmakers and crafters. You can visit the store on Grape Rd. in Mishawaka or online at www.pagesintimeforever.com. You can reach Jennifer at (574) 252-4074 or email her at jen@pagesintimeforever.com.

Welcome new member, Vyvyan Dunlap, of Tom Dunlap Pruning & Landscaping in Middlebury. Tom Dunlap Pruning & Landscaping is a two-part business that specializes in both landscape maintenance and interior design consultations. Vyvyan is an interior

designer that offers the total interior environment coaching, blending both the inside and outside spaces. Vyvyan's husband has 25 years experience in landscaping - specializing in trimming, pruning & landscape maintenance. You can reach Vyvyan by phone at (574) 215-0115 or you can email her at dunlapvyv@gmail.com.

Welcome new member, Debbie Goffeney, of the Teachers Credit Union on Main St. in South Bend. Debbie is the Vice President of NorthCentral and Northeast Retail Divisions. You visit TCU's website at www.tcunet.com and you can reach Debbie by phone at (574) 232-8012 x5597 or email her at dgoffeney@tcunet.com.

Welcome new member, Tracy Magyar of M Interior Designs in Elkhart. M Interior Designs specializes in commercial and residential interior designs. You can reach Tracy by phone at (574) 596-7709 or email her at tjmagyar@frontier.com.

Welcome new member, Emee Gaither Miller of Robert B. Miller Financial on Jefferson St. in South Bend. Robert B. Miller Financial can help you with all of your financial planning needs. You can reach Emee by phone at (574) 232-6925 or email at gaithermiller@sbcglobal.net.

Welcome new member, Christine Mighion of Christine Mighion Jewelry. Christine Mighion Jewelry specializes in handmade fine jewelry. Check her jewelry out online at www.christinemighion.com. You can reach Christine by phone at (574) 532-2270 or email her at info@christinemighion.com.