



WBOM September Newsletter



Welcome to our September New Members

* Rita Miller - Kruggel, Lawton CPAs

* Gina Reynolds - CareWorks, USA

* Diana Hess - Neighborhood Resources Corporation

Congratulations to the September Business Anniversaries

* Julie Plagens - Dr. Julie Plagens Family Dentistry (9/98)

* Linda Lenox - Transworld Systems (9/01)

* Sheri Miller - St. Joseph County Chamber of Commerce (9/06)

September Fall Greetings!

September Lunch Recap

Nearly 80 of you joined us for lunch this month! Mike Pease, Assignment Manager for WNDU-TV, gave a lively presentation on "How to Get FREE Media Attention for your Business." If you have a story idea, feel free to contact Mike at mike.pease@wndu.com.

There is also a media guide available on the St. Joseph Chamber's website with more local media contacts at <http://sjchamber.org/Marketing/media.htm>.

Coming Up in October: Social Media

The October luncheon will be held Tuesday, October 12th, at Bonefish Grill in Mishawaka. Our speaker will be Don Schindler, Managing Director of Agency ND, the internal marketing and communications department at the University of Notre Dame. Don will answer your questions on "Using Social Media for Business." Agency ND maintains many websites at the University including the flagship, nd.edu, as well as internal clients such as Arts & Letters, College of Science, University Relations, Alumni, and more. If you did not have a chance to fill out the survey at the September lunch, please email karenb@valleyscreen.com with your questions for Don regarding social media.

We would like to acknowledge YOUR business anniversary. Contact Pam Proctor with your info at pam@pamproctor.com.

Board Member Email Addresses

* Hope Nutting - President
hope4707@comcast.net

* Karen Barnett - VP Programs
karenb@valleyscreen.com

* Belinda Morris - VP Membership Acquisition
bmorris@recycletoday.com

* Pam Proctor - VP Membership Retention - pam@pamproctor.com

* Julianna Herring - Secretary
herringj@1stsource.com

* Sandy Spencer - Treasurer
sandy@aworldoftravelonline.com

* Evie Kirkwood -Communications
ekirkwood@sjcparks.org

* Kim Brewer - Technology
kim@wingenuity.com

* Ann Filley - Special Events
ann@lacayfab.com

* Judy Jankowski - Past President
jj9214@att.com

WBOM is proud to support these local organizations helping women and children in our community:

* YWCA - <http://www.ywcasjc.org>

* St. Margaret's House
- <http://www.stmargarethouse.org/>

WBOM is a member of the Chamber

To attend, you must RSVP and pay in advance using PayPal by Thursday, October 7th. Click [HERE](#) to RSVP.

Please help WBOM be fiscally responsible with the organization's funds by using PayPal to RSVP. We pay for every meal ordered and WBOM does not make any money on your luncheon payment. If you RSVP, but do not pre-pay, we pay the restaurant for your lunch whether you attend or not.

October Menu

Regular:

Florida Cobb Salad—Jamaican jerk chicken, avocado, mango, tomatoes, Danish Bleu, citrus herb vinaigrette, bread, dessert, beverage

Vegetarian:

Asparagus Salad—Asparagus, pecan dusted goat cheese, green beans, fennel, tomatoes, citrus herb vinaigrette

Fall Fun at Business After Hours

Join us on October 20th at Temper Grille on University Drive in Granger from 5:30 to 7:30 with hors d'oeuvres and cash bar. Enjoy tasty food, great conversation and visit several women-owned businesses: Chickadee's Gift Shop, Verandah Shoe Shop, JaRoss Salon and Spa, and Brides a'la Mode. The cost is \$10. Click [HERE](#) to RSVP.

Upcoming Events

Saturday, October 2nd - Walk A Mile In Her Shoes - Coveleski Stadium in South Bend

Encourage the men in your life to don a pair of red high heels (provided by the YWCA) to raise awareness and money for the YWCA's Domestic Violence & Sexual Assault programs. Check-in begins at 9 a.m. and the walk begins at 10 a.m.

November 16th - St. Margaret's House Fashioning Our Lives - 11:30 - 1:00 at the Hilton Garden Inn Luncheon and style show planned and implemented

of Commerce of St. Joseph County -
<http://www.sjchamber.org/>

"Like Us" on FaceBook!



by the guests of St. Margaret's House

We Did It!

Over 20 WBOM members ran, walked, biked, and golfed raising over \$3,000 for the YWCA of North Central Indiana at *run, jane, run* in August! Hooray!

Connect at the Chamber

Check out the FREE IU-South Bend Entrepreneur Lecture Series, Thursday evenings, Wiekamp Hall, continuing through November 18th. Topics include "Thriving in Spite of the Economy," "Keys to Being a Successful Entrepreneur," and "Can I Get a Loan Now?" Visit the Chamber web site for more info.

WBOM Blog

We are blogging - you can too! Check out our new and revamped blog at <http://wbom.wordpress.com/>

Do you have 5 Tips on any subject you would like to share with others? If you are a WBOM member and have an idea for a blog topic you would like to write and submit, contact Evie Kirkwood, WBOM/communications at dragonflyejk@frontier.com. We are looking for "5 Tips" written in 500 or fewer words. The Tips can relate to your business, but can't promote your business directly. All entries are subject to editing, and we reserve the right to reject entries. Upcoming topics include: Decorating a child's room, Best technology practices for your business, and managing your family cell phone plan....

Welcome September's Newest Members

Welcome new member, Rita Miller, of Kruggel, Lawton CPAs in South Bend. Kruggel, Lawton specializes in public accounting. You can visit them online at www.klcpas.com/index.php or you can reach Rita by email at rmiller@klcpas.com or call 574-289-4011 x209.

Welcome new member, Gina Reynolds, of CareWorks USA. CareWorks USA specializes in medical worker's compensation and case management. You can reach them online at www.careworksusa.com or you can reach Gina by email at gina.reynolds@careworks.com or call 574-276-1728 x0000.

Welcome new member, Diana Hess, of Neighborhood Resources Corporation in South Bend. Neighborhood Resources Corporation is a non-profit aiding South Bend neighborhoods and neighborhood organizations. You can visit them online at nrc4neighborhoods.org and reach Diana by email at nrcneighbors@gmail.com or call 574-287-0425.